

# Mathew Melo

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## PROFILE:

I am a digital artist, animator and illustrator. I enjoy finding creative solutions to problems, and love expressing my ideas through art. I also excel in fully understanding client needs and translating those needs into the production of art, animation and illustration pieces. Areas of interest include digital painting, 2d and 3d animation, storyboarding, video game concept design, character creation, and motion graphics. Professional, team player, self-motivated, with a passion for learning and challenging myself.

## Technology:

- ADOBE: CS6+ (Photoshop, Illustrator, After Effects, Premiere Pro, InDesign)
- AUTODESK: Maya, Sketchbook Pro
- MICROSOFT: Office Suite (Word, Excel, PowerPoint, Outlook)
- Mac and PC Operating systems (knowledgeable of both OS and Windows)

## Design Skills:

- Driven ability to bring concepts to reality
- Designs in both 2D and 3D
- Experience with licensed logos and designs
- Product and Display design
- Customer service and client relations

## Education:

- **University of Massachusetts Dartmouth**, Dartmouth MA, 2012-2016  
Bachelor of Fine Arts, Visual Design  
Dual major, Illustration and Digital Media

## Experience:

**Ahead Headgear**, Dartmouth MA  
*Production Artist*

2016-present

- Design and optimize company logos for apparel production
- Create Graftixweld production sheets in preparation for heat press
- Excellent knowledge of project milestones and approvals

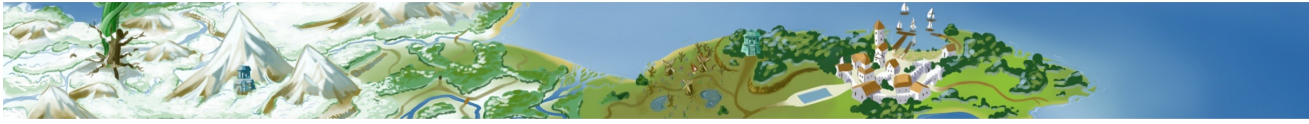
**The Home Depot**, Dartmouth MA

2010-2017

*Product Signage Design, Head Cashier, Service Desk Associate*

- Created signs to display promotions, sales, prices or information for in stock products or store events
- Used typography and color theory to make products stand out and intriguing to customers
- Managed a team of cashiers, and service employees with a positive leadership style
- Cash handling and vault settling skills as well as researching and critical thinking
- Always used best-practice for customer service, making sure all customers enjoyed their experience and made adjustments when a customer was less than satisfied
- Proficient in multiple ordering and sales platforms, including PRO, Online, Special Order, and design sales programs





**DART Magazine, Dartmouth MA**

2015-2016

*Graphic Designer*

- Lead in the cover design of Fall 15' issue and collaborated in the creative layout for DART Magazine on their semi-annual publications
- Worked with writers, editors, and art directors to create spreads and mock-ups
- Interviewed journalists & writers to accurately understand the perspective on their articles and developed a comprehensive publication plan from start to finish
- Used my creative design sense to layout image placement, apply color theory, and properly utilize the best typography for a given publication

**Cheryl McCormack Academy of Dance, New Bedford MA**

2014-2016

*Production Designer*

- Designed stage layouts and props
- Created props including building and painting etc.
- Used good design sense to show pieces that work well with movement
- Worked with choreographers to get an accurate depiction of what they envision

**M&M Auto Service, Dartmouth MA**

2017-2018

*Office Clerk*

- Creating appointments and taking payments from customers
- Worked with mechanics to ensure cars were being worked on in a timely manner
- Ordered parts that were needed for cars based on individual needs of the customer

**ACCOMPLISHMENTS:**

- Painting for the Vietnam Memorial Wall located in Fall River City Hall 2015
- Illustration on the cover of The Standard Times Newspaper 2014
- Logo Design for M&M Auto Service 2013
- Gold Key in Boston Scholastics 2008

**REFERENCES:**

- Available upon request

