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# MATHEW MELO

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## ART & DESIGN SKILLS

- Adobe Creative Suite
- Game design
- Illustration
- Digital art
- Graphic design
- 3D modeling (Autodesk Maya)

## PERSONAL ATTRIBUTES

- Creative
- Self-motivated
- Collaborative
- innovative

## AREAS OF INTEREST

- Board game design
  - 2d/3d animation
  - Motion graphics
  - Layout design
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## EXPERIENCE

2016 - PRESENT

### **PROPRIETOR/CONSULTANT**

*Matmeloart - Dartmouth, MA*

- Designed and produced full scale board game including: artwork, characters, rules, story and branding. Created prototypes, mock-ups, final illustrations, marketing materials and a cohesive brand.
- Consulted with various nonprofits and organizations to develop logos, advertising materials and marketing literature.
- Designed and produced annual program flyers for local recreation department including design work, layout, illustrations and photography.

2021 - PRESENT

### **BUILDING BASED SUBSTITUTE TEACHER**

*New Bedford Public Schools - New Bedford, MA*

- Provide instruction and assign classwork in lieu of colleagues during an absence.
- Report incidents regarding student behavior in and out of the classroom.
- Shown flexibility in all scenarios with adaptability regardless of daily placement or role.
- Demonstrated familiarity with multiple subjects across different age groups.

2018 - 2020

### **PRODUCT ILLUSTRATOR/GRAPHIC DESIGNER/PHOTOGRAPHER**

*Dennis East International - Yarmouthport, MA*

- Design and illustrate home good products for mass production.
- Create “spec packs” detailing the specifics of potential products.
- Design catalogs containing products and information based on three distinct themes
- Managed photography studio to capture images of products for both print and web.
- Organized on location photo shoots, hired models, and crafted visual stories to capture products in an interesting and engaging way.

2016 - 2018

### **PRODUCTION ARTIST**

*Ahead USA - New Bedford, MA*

- Designed and optimized company logos for apparel production.
- Created Grafixweld production sheets in preparation for heat press.
- Excellent knowledge of product milestones and approvals.
- Worked within companies strict branding guidelines to ensure copyright and licensing.

2015 - 2016

### **GRAPHIC DESIGNER**

*Dart Magazine - Dartmouth, MA*

- Lead in the cover design of the Fall 2015 issue, and collaborated in the creative layout process for DART Magazine on their semi annual publications.
- Worked with writers, editors, and art directors to create spreads and mock-ups.
- Interviewed journalists and writers to accurately understand the perspective of their articles and developed a comprehensive publication plan from start to finish.
- Used creative design sense to layout image placement, apply color theory, and properly utilize the best typography for a given publication.

2014 - 2016

### **PRODUCTION DESIGNER**

*Cheryl McCormack Academy of Dance - New Bedford, MA*

- Designed stage layouts and props.
- Created props including building and painting.
- Used good design sense to show pieces that work well with movement.
- Worked with choreographers to get an accurate depiction of what they envision for their dance routines.

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## **EDUCATION**

MAY 2016

### **BACHELOR OF FINE ARTS, VISUAL DESIGN/DIGITAL MEDIA**

*University of Massachusetts, Dartmouth*

Graduate, Magna Cum Laude, 3.7 GPA

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## **ACCOMPLISHMENTS**

- Created and marketed self-produced board game "*Dungeon Shuffle*" - 2020
- Logo Designs for M&M Auto Service, Marion Recreation, Susan Grenier LMT, Pibble Paws Barkery - Multiple years
- Painting for the Vietnam Memorial Wall located in Fall River City Hall - 2015
- Illustration on the cover of the Standard Times Newspaper - 2014